Accessibility Fix Report

Demo store (deliberately broken test page, not a real store)
Scanned 2026-11-22 · axe-core 4.14.1 + scripted keyboard/reflow/target-size checks · Shopify theme detected: Dawn

12	4	8	0
axe findings	critical	serious	moderate

7
scripted-check issues

Fix first

1. Buttons with no accessible name — 2 element(s)
2. Images without alt text — 1 element(s)
3. Form fields with no label — 1 element(s)
4. Tap/click targets smaller than 24×24 px — 5 element(s)
5. Text with too little colour contrast — 1 element(s)
6. No "skip to content" link

Findings from the automated engine

CRITICAL **Buttons with no accessible name** (2 elements · WCAG 4.1.2)

Why it matters: Screen-reader users hear just "button" and cannot tell what it does. Icon-only buttons (cart, quantity +/-, close) are the usual cause.

How to fix: Add visible text or a hidden label. Example: <button ...><svg aria-hidden="true" focusable="false">...</svg>Decrease quantity</button>

`button[name="minus"]`

```
<button class="quantity__button" name="minus" type="button"><svg width="10" height
="10"><path d="M0 4h10v2H0z"></path></svg></button>
```

Dawn theme location: `sections/featured-product.liquid:199` or `sections/featured-product.liquid:223`

`button[name="plus"]`

```
<button class="quantity__button" name="plus" type="button"><svg width="10" height
="10"><path d="M0 4h10v2H0z"></path></svg></button>
```

Dawn theme location: `sections/featured-product.liquid:199` or `sections/featured-product.liquid:223`

CRITICAL **Images without alt text** (1 element · WCAG 1.1.1)

Why it matters: Blind shoppers get no information about the product or image. Missing alt text is one of the most frequently cited problems in ADA demand letters.

How to fix: Add alt="short description of what the image shows". Use alt="" only for purely decorative images.

`img:nth-child(2)`

```
<img src="" width="200" height="200">
```

CRITICAL **Form fields with no label** (1 element · WCAG 4.1.2)

Why it matters: Placeholder text disappears while typing and is not reliably announced, so people using screen readers do not know what to enter.

How to fix: Add a <label for="id"> (it can be visually hidden) or aria-label that names the field, e.g. "Email address".

`.quantity__input`

```
<input class="quantity__input" type="number" value="1">
```

Dawn theme location: `sections/featured-product.liquid:208` or `sections/main-cart-items.liquid:266`

SERIOUS **Tap/click targets smaller than 24×24 px** (5 elements · WCAG 2.5.8)

Why it matters: WCAG 2.2 asks for at least 24×24 CSS px (or enough spacing) so people with tremors or large fingers can hit controls.

How to fix: Increase width/height or padding of the control to ≥24px; icon buttons can keep a small icon inside a larger hit area.

`button[name="minus"]`

```
<button class="quantity__button" name="minus" type="button"><svg width="10" height
="10"><path d="M0 4h10v2H0z"></path></svg></button>
```

Dawn theme location: `sections/featured-product.liquid:199` or `sections/featured-product.liquid:223`

`.quantity__input`

```
<input class="quantity__input" type="number" value="1">
```

Dawn theme location: `sections/featured-product.liquid:208` or `sections/main-cart-items.liquid:266`

`button[name="plus"]`

```
<button class="quantity__button" name="plus" type="button"><svg width="10" height
="10"><path d="M0 4h10v2H0z"></path></svg></button>
```

Dawn theme location: `sections/featured-product.liquid:199` or `sections/featured-product.liquid:223`

`.field__input`

```
<input class="field__input" type="email" placeholder="Email for updates">
```

Dawn theme location: `sections/contact-form.liquid:57` or `sections/contact-form.liquid:72`

+ 1 more on this page — fix the pattern once and re-scan.

SERIOUS **Text with too little colour contrast** (1 element · WCAG 1.4.3)

Why it matters: Low-vision users and anyone on a phone in sunlight cannot read faint text. Standard requirement: 4.5:1 for normal text, 3:1 for large text.

How to fix: Darken the text colour (or lighten the background). Use the computed replacement colour shown with each element.

`span`

```
<span class="price-item price-item--sale">$19.00</span>
```

Computed fix: change text colour **#9a9a9a** (ratio 2.81:1) to **#777777** (ratio 4.50:1, needs 4.5:1) on background #ffffff.

Dawn theme location: `snippets/price.liquid:106` or `snippets/price.liquid:68`

SERIOUS **Page language not declared** (1 element · WCAG 3.1.1)

Why it matters: Screen readers pick the wrong voice and pronunciation when <html> has no lang attribute.

How to fix: Set <html lang="{{ request.locale.iso_code }}"> in theme.liquid (Shopify) or lang="en" on static pages.

`html`

```
<html>
```

SERIOUS **Links with no accessible name** (1 element · WCAG 2.4.4, 4.1.2)

Why it matters: An icon-only link (such as the cart icon) is announced as just "link".

How to fix: Add a visually hidden text node or aria-label that says where the link goes, e.g. Cart, and mark the icon aria-hidden="true".

`#cart-icon-bubble`

```
<a href="/cart" class="header__icon header__icon--cart link focus-inset" id="cart-i
con-bubble"><svg width="18" height="18" viewBox="0 0 18 18"><path d="M0 0h18v18H0
z"></path></svg></a>
```

Dawn theme location: `sections/header.liquid:302` or `sections/header.liquid:288`

Findings from scripted behaviour checks

These cover things rule engines usually miss: keyboard path (9 tab stops tested), focus visibility, 320px reflow, target size, link wording, alt-text quality, autoplay.

SCRIPTED CHECK **No "skip to content" link** (WCAG 2.4.1)

Why it matters: Keyboard users must tab through the whole header on every page.

How to fix: Add as the first element in <body>: Skip to content and make it visible on focus.

SCRIPTED CHECK **Focus indicator missing on 9 controls** (WCAG 2.4.7)

Why it matters: Sighted keyboard users cannot see where they are.

How to fix: Remove any "outline:none" / "outline:0" without a replacement. Add: :focus-visible{outline:2px solid #005fcc;outline-offset:2px}

`body > header > a.header__heading-link` `#cart-icon-bubble` `body > main > div.quantity > button.quantity__button` `body > main > div.quantity > input.quantity__input` `body > main > div.quantity > button.quantity__button` `body > main > form > input.field__input`

SCRIPTED CHECK **Page scrolls sideways at 320px width** (WCAG 1.4.10)

Why it matters: Content is 700px wide on a 320px screen; zoomed-in users must scroll in two directions.

How to fix: Replace fixed pixel widths with max-width:100% / flexible layouts; allow tables and wide images to wrap or scroll inside their own container.

SCRIPTED CHECK **7 controls under 24×24 px (scripted check)** (WCAG 2.5.8)

Why it matters: Small targets are hard to hit for users with tremors or large fingers.

How to fix: Add padding or min-width/min-height:24px.

`body > header > a.header__heading-link (85×17)` `#cart-icon-bubble (20×20)` `body > main > div.quantity > button.quantity__button (18×18)` `body > main > div.quantity > input.quantity__input (185×21)` `body > main > div.quantity > button.quantity__button (18×18)` `body > main > form > input.field__input (185×21)`

SCRIPTED CHECK **2 vague links ("Read more", "Click here")** (WCAG 2.4.4)

Why it matters: Out of context, screen-reader users hear a list of identical links.

How to fix: Add hidden context: Read more about {{ article.title | escape }}.

`body > main > p:nth-of-type(2) > a.small-link` `body > main > p:nth-of-type(2) > a.small-link`

SCRIPTED CHECK **1 images with unhelpful alt text** (WCAG 1.1.1)

Why it matters: File names or generic words are not descriptions.

How to fix: Replace with a short description of what the image shows.

`body > main > img:nth-of-type(2) → alt="IMG_20240101.jpg"`

SCRIPTED CHECK **Auto-playing video with no controls** (WCAG 2.2.2)

Why it matters: Moving content that lasts over 5 seconds needs a way to pause it.

How to fix: Add controls or a visible pause button, or remove autoplay.

`body > main > video`

Important limits. This is a technical report, not legal advice, and it does not certify WCAG, ADA or EAA compliance. Automated and scripted testing cannot judge everything: screen-reader announcement quality, cognitive load, captions, PDFs, third-party apps and Shopify-hosted checkout need human review. Fixing the items above reduces risk; it does not guarantee any legal outcome. We do not use or sell overlay widgets.